

Creating A RENAISSANCE of RELATIONSHIP-CENTERED CARE



FOR IMMEDIATE RELEASE

National Institute of Whole Health and the International Association of Integrative Medicine Collaborate to Bring Health Practitioners Whole Health Focused Continuing Education

IAIM Members to Benefit from Discounted Whole Health Education Programs

September 13, 2005, Nashua, NH & Wellesley, MA — The International Association of Integrative Medicine (www.iaimonline.com), the professional association of the integrative medical community has joined forces with the National Institute of Whole Health (www.niwh.org), pioneers of Whole Health Education®, and Whole Person Care, creating “a Renaissance of Relationship-Centered Care”, to provide IAIM members with a new tool for patient and self-care. IAIM members will now have access to the National Institute of Whole Health’s in-person and distance learning based Whole Health Education programs at a discount of \$500 off for Professional Plus members and \$250 off for Professionals members. Programs, which are ideal for integrative health professionals and quality for the discount, include Whole Health Counseling, Whole Health Education for Nurses, Whole Health Skills and Whole Health Education for Coaches.

Founded in 1977, the National Institute of Whole Health provides evidence-based education delivered in a relationship-centered, supportive learning environment. This approach integrates the most current medical research with the wisdom of various spiritual teachings and a natural outlook on healing, all of which are centered on integrity and compassion. Endorsed by numerous national associations, including the American Holistic Nurses Education, and approved for continuing education credits, NIWH’s programs provide health and medical professionals with the skills and knowledge to transform their work environment. By providing mindful-presence and respectful listening for patients and co-workers, as well as relationship-centered patient care, patients are invited into the center of their own healing and wellness. The program is ideal for all providers and caregivers desiring to offer more than symptom-oriented care to patients, while facilitating transformation in the work place.

The International Association of Integrative Medicine is the professional association of the Integrative Medical Community. The IAIM joins together thousands of members in 48 countries who work together to give Integrative Medicine one strong voice and wide reaching healing effects throughout the world. The IAIM is comprised of a global



THE NATIONAL INSTITUTE OF WHOLE HEALTH

PIONEERS OF WHOLE HEALTH EDUCATION® AND WHOLE PERSON CARE™

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professional community of Medical, Healthcare and Wellness Professionals, all dedicated to providing the highest quality of service to their patients and clients

“Professional development is something we feel very strongly about. Therefore, we sought and reviewed holistic education institutions to partner with, whose quality and credibility could benefit our members and we found that in the National Institute of Whole Health,” said Linda LaFlamme, Executive Director of the International Association of Integrative Medicine.

The discounted tuition rate is available immediately to IAIM members. Professional Plus members interested in taking advantage of this offer should contact the National Institute of Whole Health at www.niwh.org using coupon code IAIM01 and Professional members, coupon code IAIM02.

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About the International Association of Integrative Medicine

The International Association of Integrative Medicine (IAIM)[™] is the professional association of the Integrative Medical Community, supporting thousands of members in 48 countries who work together to give Integrative Medicine one strong voice and wide reaching healing effects throughout the world. IAIM works to provide a forum for support, recognition and professional growth for the Integrative Medicine and Wellness Communities, to encourage and initiate professional partnership between Integrative Medical and Traditional Medical communities, to educate the general public on the benefits and value of Integrative Medicine in conjunction with Traditional Medicine, and to provide professional development, tools and resources for Integrative Medicine Professionals. For more information, visit www.IAIMOnline.com or call (603) 889-0881.

About the National Institute of Whole Health

Founded in 1977 and headquartered in Wellesley, MA, the National Institute of Whole Health (NIWH) produces evidence-based, relationship-centered curriculums, which integrate current scientific and medical research, with the wisdom of various spiritual teachings and a natural outlook on healing, all centered on integrity and compassion. NIWH's offerings include a Norman Cousins Award nominated Best Practice model – the Whole Health Education[®] certification program, a Whole Health Educator[™] program for Nurses, endorsed by the American Holistic Nurses Association as well as associated programs for social workers, CAM practitioners, coaches and individuals which can be completed in-person or as self-study. Recognized by leading medical experts as the



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pioneers of Whole Health Education[®], the school has instructed thousands of students with varying occupations from all over the U.S. For more information, visit www.wholehealtheducation.org or call (888) 354-4325.

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