



National Institute of Whole Health

FOR IMMEDIATE RELEASE

NIWH Expands Management Team with New Director of Pilot Programs

The National Institute of Whole Health has hired physician executive and Hospitalist, Paul Bergeron, MD, CPE, to facilitate and execute pilots for their Whole Health Education programs.

November 18, 2010, Wellesley, MA – The National Institute of Whole Health (<http://www.niwh.org>), pioneers of the first patient education and health coaching model developed and utilized in clinical settings, today announced the hiring of Paul Bergeron, MD, CPE to the newly created position of Director of Pilot Programs. In this capacity, Bergeron will work with healthcare institutions nationwide to facilitate and execute pilots for the National Institute of Whole Health's (NIWH) Whole Health Education programs.



“Over the last year, Whole Person Health Care has emerged as a means for hospitals, medical practices and other healthcare organizations to improve patient care, resulting in unprecedented demand,” said Georgianna Donadio, DC, MSc, PhD, Program Director for NIWH. “Paul’s diverse background made him the ideal candidate to head-up this important effort.”

Bergeron is a physician executive and Hospitalist with more than 22 years of experience leading healthcare organizations. His diverse professional background has included practicing medicine in hospitals, nursing homes and outpatient, ambulatory settings, as well as holding multiple executive management positions.

In addition to being a member of the NIWH management team, Bergeron is a Hospitalist at Catholic Medical Center in Manchester, NH, a Dartmouth Hitchcock Affiliate hospital and manages Skilled Medical Provider Group PLLC, a provider group that manages skilled nursing facilities. His background includes being the Vice President of Clinical Business Development for Diabetes America, founding MDLearn, a physician education company, Medical Director for Sunbridge Nursing Home and HealthBanks, as well as a Pharmaceutical Sales Representative for 3M Health Care.

A firm believer in patient empowerment and advocacy, his diverse background includes creating a non-profit program that provides free medication to indigent patients in the Seacoast region of NH, serving on both Medical Society and Quality Improvement Organization and consulting on network development projects including affiliations between hospital providers,

physician administration relationships, performance improvement in clinical care and the financial performance of medical groups, hospitals and healthcare systems.

Dr. Bergeron is also a four time published author on cardiac issues and rheumatoid arthritis and was an Adjunct Clinical Professor of Medicine at Dartmouth Medical School, an Ivy League medical school and the fourth oldest in the United States.

He is a Certified Physician Executive who received his MD from the University of Vermont College of Medicine and completed his internship and residency at Stanford University Hospital. He lives in Durham, NH.

Established in 1977, NIWH is the pioneer of Whole Health Education® and Behavioral Engagement. Their programs provide health and wellness coaching competencies, as well as integrative, evidence-based whole health science curriculums and courses for medical, allied health, education, fitness and wellness professionals. This model has been recognized as a Best Practice by a Harvard hospital and nominated for the Fetzer Institute's Norman Cousin's Award for Best Practice in Relationship-Centered Care.

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About the National Institute of Whole Health

Founded in 1977 and headquartered in Wellesley, MA, the National Institute of Whole Health (NIWH) offers the most respected and credentialed integrative, whole health certification programs in the US. NIWH's offerings include the Norman Cousins Award nominated Best Practice Whole Health Education certification program. The Whole Health Educator program for Nurses, endorsed by the American Holistic Nurses Association along with the Whole Health Nutrition Educator certification program and Whole Health Coaching certification program, can be completed via on-line distance learning. Recognized nationally as the pioneers of Whole Health Education®, the school has instructed thousands of students from varying health occupations from all over the U.S., and now offers on-line distance learning with students located on five continents. For more information, visit www.niwh.org or call (888) 354-HEAL (4325).

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