



National Institute of Whole Health Announces Partnership with Kushi Institute to Empower Individuals to Naturally Create a Healthier Lifestyle

Macrobiotic Leader Enters Into First Partnership.

Wellesley & Becket, MA ([PRWeb](#)) June 2, 2008 -- The National Institute of Whole Health (www.niwh.org), pioneers of Whole Health Education® and Whole Person Care and Kushi Institute (www.kushiinstitute.org), the world's leading macrobiotic educational center, today announced the two organizations have entered into a joint marketing agreement. Through this cooperative alliance, each company will be sharing resources with the goal of empowering individuals to create a healthier, more natural life. Together, the National Institute of Whole Health (NIWH) and the Kushi Institute will share information between students and staff of both organizations, resulting in greater knowledge and skills. For Kushi Institute, this is the first partnership of its kind in the Institute's 30-year history.

"NIWH is recognized nationally as the pioneers of Whole Health Education and we are delighted to be working with them," said Mirea Ellis, Assistant Director of Kushi Institute. "We both share the mission of helping people improve their health with a natural outlook on healing. Working together, our messages can reach people that we might not otherwise be able to."

The Kushi Institute's mission is to teach, guide and inspire individuals towards greater personal freedom, health, happiness and peace by using the principles of Kushi Macrobiotics. Core programs offered year-round include the week-long Way to Health program, geared for health recovery, the Macrobiotic Leadership Program, which is the most in-depth and comprehensive program on Macrobiotic skills and principles available, and an annual conference held during the summer for the 24th consecutive year, which draws hundreds of people from all over the world. The macrobiotic approach is based on the view that individuals are the result of and are continually influenced by their total environment, which ranges from the foods one eats and daily social interactions to the climate and geography in which one lives.

"In the 1970's I studied macrobiotic nutrition and philosophy," said Dr. Georgianna Donadio, founder and director of the National Institute of Whole Health. "When I created our organization over 32 years ago, I wanted to incorporate some of the principals of its philosophy and lifestyle into our curriculum. Today, our Whole Health Education and Whole Person Care methodology contains many of the core values found in Macrobiotic philosophy, therefore, this partnership is a natural fit."

NIWH has, for the past 32 years, provided evidence-based, integrative health education, delivered in a relationship-centered, whole person focused curriculums for health and medical professionals who desire to provide better patient care. This approach integrates the most current medical research with a natural outlook on healing and the wisdom of various spiritual teachings and, all of which are grounded in integrity and compassion. NIWH is an Accredited Provider of Continuing Professional Education through the Commission on Dietetic Registration of the American Dietetics Association, and the Commission for Health Education Credentialing. NIWH is an approved provider of Education and Training thru the U.S. Veterans Administration, approved by the Department of Higher Education and is an Endorsed program of the American Holistic Nurses Association and the International Honor Society of Nursing; and approved to provide Continuing Professional education by

several other national credentialing associations includes, nursing professionals, social workers, health educators, acupuncturists, chiropractors and licensed nutrition professionals.

About the National Institute of Whole Health

Founded in 1977 and headquartered in Wellesley, MA, the National Institute of Whole Health (NIWH) offers the most established and credentialed integrative whole health certification programs in the US. NIWH's offerings include a Norman Cousins Award nominated Best Practice model - the Whole Health Education certification program, a Whole Health Educator program for Nurses, endorsed by the American Holistic Nurses Association, a Nutrition Educator certification program and a Whole Health Coaching certification program which can be completed in-person or via DVD distance learning. Recognized nationally as the pioneers of Whole Health Education®, the school has instructed thousands of students with varying occupations from all over the U.S., and now offers DVD distance learning with students located on five continents. For more information, visit www.niwh.org or call (888) 354-HEAL (4325).

About Kushi Institute

Founded in 1978 by Michio Kushi, preeminent authority on natural and alternative health, Kushi Institute is the leading macrobiotic educational center in the world. Headquartered at the Kushi Institute's residential campus in Becket, Massachusetts, each year over 1,000 people attend Kushi Institute programs, where they learn how food and lifestyle changes can create significant health improvement and greater well-being. Remarkable recoveries of Kushi Institute clients were featured on the new national TV show The Incurables. The campus is located on a 600-acre property of rolling hills and scenic vistas in the heart of the beautiful Berkshire Mountains of western Massachusetts, less than three hours from Boston and New York City. For more information, visit www.kushiinstitute.org.

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