

Creating A RENAISSANCE of RELATIONSHIP-CENTERED CARE™



FOR IMMEDIATE RELEASE

New England School of Whole Health Education Launches Healthcare Reform Program

Whole Person Care Model Reduces Costs, Improves Healthcare Worker And Associated Patient Dissatisfaction

April 20, 2004, Wellesley, MA – According to Voluntary Hospitals for America, hospitals with 20% or greater staff turnover experience thirty-six percent higher costs, decreased return on assets and one-point-two percent lengthier patient stays. Calling our current healthcare environment in a state of crisis, The New England School of Whole Health Education is launching their Whole Person Care program, which is designed for integration into healthcare facilities to reduce costs, recruit and retain qualified healthcare workers and increase patient satisfaction.

Developed over the past twenty-three years in cooperation with Boston's leading hospitals, physicians, nurses, and educators and born out of the school's Whole Health Education model, the concept of Whole Person Care is a multi-dimensional, whole person perspective of learning, living, being and caring, which originates from behaviors that affirm and uphold respect, integrity, compassion and equity. This model enables healthcare practitioners to create in the moment mindful, respectful listening, creating interactions, which are healing for patients, practitioners and all others in the work environment.

Validated by a two-year pilot study at the Cardiac Rehabilitation Department at Union Hospital in Lynn, Massachusetts, a Partners HealthCare System Member and founded by Massachusetts General Hospital and Brigham and Women's Hospital, as a result of integrating Whole Health Education, Union experienced a significant increase in patient satisfaction and quality of life as well as a significant increase in staff satisfaction. This led to the forming of a department at Union devoted exclusively to Whole Health Education.

Said Harvey Zarren, M.D., F.A.C.C. and the Principal Investigator for the Pilot Study at Union Hospital, "Whole Health Education is a model of education that allows relationship skill building in an overt way. It is totally supportive, not expensive, and incredibly effective. It is a method of education that can help to transform medical care for both patients and caregivers, allowing the healing experience to once more be a journey towards wellness for all."

Founded in 1977 and considered the pioneers of A Renaissance of Relationship-Centered Care, the New England School of Whole Health Education's curriculum provides evidence-based education delivered in a relationship-centered, supportive learning environment. This approach integrates the most current medical research with the wisdom of spiritual teachings and a natural outlook on healing, centered on integrity and compassion. It combines one-to-one peer counseling with respectful listening, unconditional presence, the big picture of health and current evidence-based medical and integrative health information.

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*Evidence-Based
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"The failure of our current health care system to recognize the interconnectedness of mind, body and spirit is one of the leading factors for consumer dissatisfaction with the Western medical system," said Georgianna Donadio, D.C., M.Sc., Ph.D., founder of The New England School of Whole Health Education. "We are at a breaking point where a transformation must take place in the healthcare industry and Whole Person Care provides for a scenario whereby everyone involved in the healthcare industry wins - patients, physicians, providers, insurance companies, healthcare organizations and their employees as well as pharmaceutical companies."

The Whole Person Care program is available immediately. For more information, visit www.wholehealtheducation.org or call (888) 354-4325.

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About The New England School of Whole Health Education

Founded in 1977 and headquartered in Wellesley, MA, The New England School of Whole Health Education produces evidence-based, relationship-centered curriculums, which integrate current scientific and medical research, with the wisdom of various spiritual teachings and a natural outlook on healing, all centered on integrity and compassion. NESWHE's offerings include a Norman Cousins Award nominated Best Practice model – the Whole Health Education® certification program, a Whole Health Educator™ program for Nurses, endorsed by the American Holistic Nurses Association as well as associated programs for social workers, CAM practitioners, coaches and individuals which can be completed in-person or as self-study. Considered by leading medical experts to be the pioneers of Whole Health Education®, the school has instructed thousands of students with varying occupations from all over the U.S. For more information, visit www.wholehealtheducation.org or call (888) 354-4325.

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