



THE NATIONAL INSTITUTE OF WHOLE HEALTH

LOOKING FOR THE *WHOLE* PICTURE OF HEALTH®?

FOR IMMEDIATE RELEASE

Healthcare Industry Veteran Joins the National Institute of Whole Health as Executive Program Director

Dan Wolff to Lead School's New Compliance Initiative

December 5, 2005, Wellesley, MA — The National Institute of Whole Health (www.niwh.org), pioneers of Whole Health Education®, and Whole Person Care, today announced that they have hired healthcare industry veteran Dan Wolff as their new Executive Program Director. Wolff will lead the school's new compliance initiative, which helps medical institutions come into compliance with guidelines, such as stipulated by JHACO, and reduce costs by changing the way that care is delivered. He will develop and manage relationships with medical institutions as well as recruit new students for the school's programs, which includes their renowned Whole Health Educator program for Nurses.

Wolff brings almost 20 years of experience in marketing and medical financial operations knowledge to the National Institute of Whole Health. Prior to joining NIWH he was Vice President of Operations for Atlantis where he was responsible for the infrastructure of the marketing environment as well as was the key point of contact with the doctors working with the Atlantis systems. Wolff was also the founder and president of International Patient Services, a component of



Atlantis and was responsible for the start-up of the international healthcare company that was designed to provide access to all areas of medical services in the United States to foreign individuals. He earned a BS degree with a concentration in Business Administration from Skidmore College in Saratoga Springs in 1986.



Pioneers of *WHOLE HEALTH EDUCATION*® and *WHOLE PERSON CARE*™
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“It’s a fact that people are unhealthier than ever before and medical providers, insurance companies and pharmaceutical companies are losing money,” said Dr. Georgianna Donadio, founder and director of the National Institute of Whole Health. “Our new initiative is designed to not only help medical organizations come into compliance but also improve the way that care is delivered so that everyone involved can save money. Dan brings a wealth of experience in healthcare to this position and I cannot think of a better person to lead this important effort of our organization.”

Founded in 1977, the National Institute of Whole Health provides evidence-based education delivered in a relationship-centered, supportive learning environment. This approach integrates the most current medical research with the wisdom of various spiritual teachings and a natural outlook on healing, all of which are centered on integrity and compassion. Endorsed by numerous national associations, including the American Holistic Nurses Education, and approved for continuing education credits, NIWH’s programs provide health and medical professionals with the skills and knowledge to transform their work environment. By providing mindful-presence and respectful listening for patients and co-workers, as well as relationship-centered patient care, patients are invited into the center of their own healing and wellness. The program is ideal for all providers and caregivers desiring to offer more than symptom-oriented care to patients, while facilitating transformation in the work place.

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About the National Institute of Whole Health

Founded in 1977 and headquartered in Wellesley, MA, the National Institute of Whole Health (NIWH) produces evidence-based, relationship-centered curriculums, which integrate current scientific and medical research, with the wisdom of various spiritual teachings and a natural outlook on healing, all centered on integrity and compassion. NIWH’s offerings include a Norman Cousins Award nominated Best Practice model – the Whole Health Education® certification program, a Whole Health Educator™ program for Nurses, endorsed by the American Holistic Nurses Association as well as associated programs for social workers, CAM practitioners, coaches and individuals which can be completed in-person or as self-study. Recognized by leading medical experts as the pioneers of Whole Health Education®, the school has instructed thousands of students with varying occupations from all over the U.S. For more information, visit www.wholehealtheducation.org or call (888) 354-4325.



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